

PAC Minutes 9 May 14  
1300 – 1430 EDT

- Participants: Heather, Chris, Miriam, Alana, Joel, Greg, & Allen.
- Courtney was unable to participate due to urgent hiring actions.
- PAC Minutes (17 Mar 14) approved.
- Corps Foundation update – Greg Miller
  - New Member
    - Marilyn Jones joined the board of Directors and is still serving as Secretary.
    - Donna Asbury joined after she retired from HTL. She brings lots of expertise in partnership administration.
    - Tom Burrell of OL&W. He has extensive marketing background.
  - Application for a Coast Guard grant. In November, the Foundation was notified by Pam Doty that some of the folks involved in the Coast Guard grant program had not been as active and were interested in partnering with the Foundation for a water safety campaign. Rachel Garren was recruited and will act as the project manager. She will draft a proposal, budget, and policies. An application was submitted and pitched the campaign at the water safety summit. There is going to be stiff competition and we should know the outcome in late May or June.
  - Cooperative Management. Contacted by Ozark River Foundation as they were trying to disband. They wanted to know if we could take remaining funds since under MO law the funds must be transferred to another non-profit. They wanted to do it before the audits were complete and the board didn't feel that was appropriate. APPL asked the Foundation to spearhead an advocacy for Cooperative Management. 20 Friends along with co-Sponsor APPL sent letters to Congress and the Senate responded by passing the proposal out of committee. This hasn't happened in the house yet. A webinar was conducted to educate non-profits on how they can advocate for policy.
    - Heather asked if the Foundation had received any responses from the representatives. Greg indicated APPL had some dialogue with some aides but he didn't know the outcome and had not received any comments back himself.
    - Heather asked if there was increased communication with our CAs and Greg indicated this effort had resulted in increased communication.
  - Friends networking. Greg indicated they needed to become more of a networking organization and they are working towards that by starting with our CAs. They discuss advocacy and strategy as well as best practices from successful groups. Greg indicated the Foundation know they've got to be

better about advocating for themselves and are working towards that. They are conducting an informal survey to contribute towards the development of a strategic plan. The goal would be to have a Yahoo or Google group similar to the RangerNet. This has been good for the CAs to have a place to vent.

- Donations: Received a memorial donation from Walter Fairchild that was just a lake user at Lanier. It arrived by PayPal so the only information they had was that it was a memorial fund. This prompted them to look at what their donation policy was and look at that information on the website. This has spurred discussion on how to be more aggressive to reach other folks who want to make similar donations. Looking into a partnership with Amazon Smile and looking at doing a special newsletter to address these.
- MOU signed with OhRanger for the pilot WiFi installation. Lake Washington was the original pilot but it never got off the ground. Now they are looking at Bonneville VC. They are developing a Challenge Cost Share agreement for the installation. Previous conversations with Mark indicated he may think this is supposed to be sponsored by a corporate donor. Heather indicated that Mark thinks Chittendon is still involved. Heather indicated that the new landing page featured a Jeep commercial which isn't permitted. Mark indicated it was always there, but we indicated it didn't translate. The ad is critical to the sponsorship. This is being elevated to HQ to resolve the issue. If this falls through, OhRanger will probably drop out as a partner. Greg indicated there may be other opportunities not associated with OhRanger. These involve campgrounds and might be more of a fee-based program.
- Future actions: Committee formation to get some of work done. The Foundation is volunteer poor.
- ES Best Partnership questions & impacts. Jeff indicated they've always tried to address partnership but previously the questions were too subjective. The CATT team tabled it but it came up in the Invasive Species section this year and before he knew it the PDT recommended it for other sections. Deadlines forced them to fast track without any coordination. The result is that some of the scores are modified from 1% – 4%. The dollar value is not calculated at this time. If you have a savings for something such as boundary, the savings is already accounted for and if you included a value it would basically be double counting. This will be a test and depending on this year's outcomes, they will revisit it. Right now they are just receiving a premium rather than it being weighted. Heather indicated this was a great first step and integrating it into both systems would be a benefit to everyone.
- Heather asked when did we need to get this on the schedule? Jeff indicated it would be best by early Fall. ES has to have theirs in by early December. Jeff indicated watershed budgeting which comes in FY 17 will also be an opportunity to get partnerships into that as well. There are several levels of

review for this but even if it's included as just information that would be something we could try to incorporate.

- Alana asked when it comes to watershed budgeting if it was going to be as widespread as the Columbia or Mississippi or if it was going to be more narrow. Jeff indicated he doesn't have an answer for that. The 6 pilots all have different sizes. Jeff indicated at the end of this year there will be a recommendation as to the size. In cases such as BPA, there may be mandatory sizes to the customer support.
- EIP Award: We used the same style Dick Otto used. The problem is it's difficult to read in all lights. Allen presented some ideas that can be read in any light. Table this until whomever is going to replace Joel can do some searching and find some recommendations for the team.
  - Heather talked about the change in meeting format to consulting with Districts that the Spring meeting should be the awards and a business meeting and the Fall meeting be geared to consulting with Districts that need a little help. Allen reminded us that we missed a lot of time in January too due to flights.
  - Heather indicated we need to review their partnership data or Handshake reports so we have some background so we can make sure they are entering their data.
- Portland Class: Chris asked if Anthony had sent out the MIPR for the class. Teachers indicated they had not received funding yet.
  - There are still 7 vacancies.
  - Some of the slides have place holders so please look at the topics you will be teaching.
  - Jeopardy is waiting for roadside attractions. Heather will load those photos on the SharePoint for me to pick from.
- SPD has two possible replacements. One of them recently took a new position so there may be only one nominee. If there are two, Heather will get the nomination out to us soon.
- Partnership video: Heather and Kevin made good progress. Heather is going to pick out some music and Kevin will drop in some at the intro and exit for Heather to review. Once it's put together, Heather will send it out for our review as well as to Mary and Doug Garman. Heather indicated they did a lot of smoothing and picture transitions. Heather indicated it was pretty good for ACE-IT.
- Partners Outdoors was approved. Heather, Mary, Jill &

- Cooperative Agreement PDT: Heather indicated she hasn't received much of a response from the field. Heather will keep trying to get info from folks.
- Other Action Items:
  - Chris indicated the volunteer camping pass is still under development.
  - Miriam indicated she hadn't been able to work on volunteer award due to other pressing matters.
  - Quarterly meetings.
    - Alana indicated her quarterly meeting will be next month.
    - Miriam indicated her quarterly meeting is Monday, May 12.
- New Business:
  - Chris indicated they were having a Take a Warrior Fishing even on May 17. Lots of media and participation.
  - Alana indicated folks interested in Economy Act order and Alana is going to try to get invitations for the PAC members if they are interested.
- Next meeting: Miriam asked if we could change the time. June 24 at 2:00pm EST.